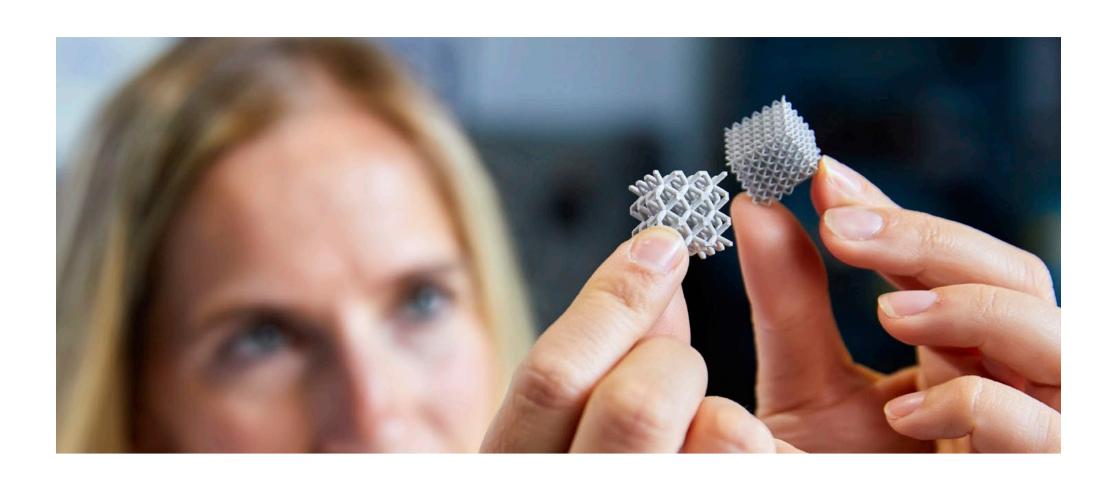
BASQUE COUNTRY TECHNOLOGY PARK: OUR COMMITMENT TO SOCIETY IN 2023

2021-2024 **STRATEGIC PLAN**

The activity of the Basque Country Technology Park revolves around three areas of action: Grow - Contribute - Have an Impact with eight strategic lines: Geographical expansion and specialisation, Business expansion, Smart and sustainable infrastructures, Contribution to society, Network of Alliances, Online organisational model, Differential Services and the Parke Brand.



TO SOCIETY ■ The leaders of Parke undertake to prepare and notify all the interest groups of their plan of commitment to

OUR COMMITMENT

society and the development of the SDGs. Social commitment is included in the strategy, its impact assessed and measured using indicators and the Monetisation study of the social balance. After reflecting on its current capacities and the needs of society, the Technology Park has positioned value of Science and Technology and strengthening the role of women in this area, creating vocations for the future and highly specialised talent, always in line with the ecosystems which influence economic growth and social welfare for the Basque Country.

itself as a key agent in the business and technology

relationship with Basque Society, promoting the

business units, research bodies and technology centres

660

+23.000 | €7.381 M workers

total turnover

economic allocation to R&D

■ Customer satisfaction with BE Parke services for the

€ 660M

33% R&D expenditure in

the Basque Country

■ Society satisfaction (2023): 8,63

2023 Figures

■ Overall satisfaction of partners (2023): 8,76

and social initiatives, Challenge for Parke, etc. (2023): 8,5

development of Parke as an ecosystem of life. Sporting, cultural

CONSOLIDATION AS A SOCIALLY RESPONSIBLE ORGANISATION

BEParke

Commitment to the immediate 2. Promoting Good Governance

a space for the development of leisure activities where everyone can find what they most enjoy with respect to leisure-culture and

social environment

sport-health. Sponsorship of local cultural, sports and social associations.

Ecosystem of life: creation of Be Parke Kluba,

Plan for the Equality of Women and Men

Specifying the Parke strategy to guarantee

ethics. Consolidated Model of Transparency.

Compliance

Code of Ethics. Management under the

principles of good administration and public

equality between men and women. Equal representation in the management team and commitment at Parke to create a safe

working environment, free from violence and harassment.

was held, with the participation of 18 entities and 24 individual participants. **R**-media

Working group to promote the use of Euskera

context of Be Parke, the meeting "Business and

Euskera: Different perspectives and experiences"

in coordination with the SPRI group. In the



Communications



been held to address subjects including:

PROMOTION OF THE VALUE OF

TECHNOLOGY AND IN BUSINESS

636 participants and 24 measures completed or

the Provincial Council and the University of Deusto.

Inspira STEAM Project: participation of 54 Parke

WOMEN IN SCIENCE AND

professionals as Mentors.

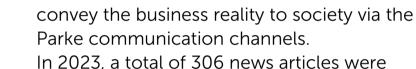
technology.

• Talent Woman Programme.

and Quantum Computing.

Neutrons, Drones, 5G, Cybersecurity, ChatGPT

Disruptive



published on the Web with the aim of promoting the Parke reality to society.

department



PROMOTION OF THE VALUE OF SCIENCE AND TECHNOLOGY FOR THE SOCIETY

technologies Raise awareness and advise society of technological paradigm shifts. Meetings have

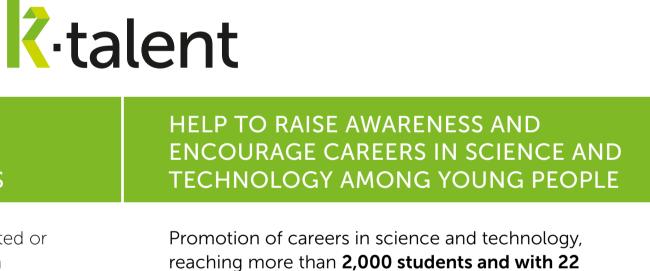
supported in favour of the role of women in Science, Technology and Innovation, including: activities completed: • International Day of Women and Girls in Science • FP/PARKE initiative: in collaboration with Ikaslan, (11 February): Collaboration with the Emakumeak Zientzian initiative. Campaign in Araba together with

 APTE's Science and Technology in Women Project: more than 600 participants in 2023. Visibilisation of women scientists and

campaign and visibilisation of more than 200

technologists in Parke companies: communication

professional profiles on the web and social media. Participation in forums for women in science and



people. • Technology camps: this seeks to reconcile the family and professional life of employees of Parke

"A day at the Park": visits by 557 schoolchildren.

companies during school holidays.

Ikasekiten programme.

Hetel and companies from Parke, benchmarks and

careers in science project: raising awareness about

careers in science and technology among young

committed to raising awareness among young

people. Participation of 678 students. APTE

SDG PARKE VERDE Inclusion of the sustainability strategy in all the The Strategic Plan is designed in line with the activities and projects, promoting the energy Euskadi Basque Country Agenda 2030, transition and climate neutrality with measures contributing to 14 of the 17 Sustainable in existing buildings and new constructions in **Development Goals (SDG)** promoted by the order to reduce energy consumption and enable United Nations. energy self-sufficiency. Of these, Parke contributes most to SDG 8 Dissemination and promotion among companies (Decent work and economic growth) and SDG 9 in order to reduce energy consumption, increase (Industry, Innovation and Infrastructure) the use of renewable energies and reduce CO₂ Adhesion to the United Nations Global Compact emissions. and to the Basque Alliance for the SDG.

Promotion of circular economy initiatives in accordance with the development of specific Plans

PSMAUs



Carpool) to promote the use of **shared vehicles**.

Setting up of the Carpooling Initiative (Parke

the atmosphere). Setting up of **mobility forums** in the three historic regions.

for mobility, accessibility and sustainability.

Sustainable mobility: setting up of 70 electric

• 2030: 35% reduction in energy consumption and 32% increase in energy self-sufficiency using renewable energies. Climate neutrality

• 2035: Energy Self-sufficiency

Commitments:

- 2050: 60% reduction of energy consumption. Measures for 2023: • % reduction of energy consumption (2023) with respect to 2015: 25.98%
- % self-sufficiency using renewable energies: • Tender for the Installation of measurement equipment to monitor energy consumption at

• Increased use of renewable energies:

introduction of 16 photovoltaic plants

the Basque Country Technology Park

• Launch of the Preliminary Consultation on the Green Park Market



