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**TERMS AND CONDITIONS OF THE
INITIATIVE**



Have you got an IDEA to IMPROVE the Park?

The Basque Country Technology Park is launching another open innovation initiative to generate ideas that could help to improve the Park, the companies based there and the people who work there.

SCOPE OF THE CHALLENGE

Ideas that will allow the Park to develop its 2025-2028 Strategic Plan for the future, in line with new challenges.

[Download the 2021-2024 Strategic Plan](#)

- **Impact on the Technology Park community:**
 - Improvements in the quality of life of employees.
 - Encouragement of collaboration between companies based in the park.
- **Optimisation of infrastructures and services:**
 - Improvements to workspaces or common areas (indoors and/or outdoors within the development).
 - Proposals related to energy efficiency and managing resources in infrastructures
 - Proposals related to improving existing services and implementing new services.
- **Innovation in processes and technologies:**
 - Introducing emerging technologies to benefit the companies based there.
 - Digital management and communication solutions within the park.
- **Sustainability and environment:**
 - Projects related to improving sustainability on the various campuses (renewable energies, consumption, resilience to climate change, circular economy, emissions...).
 - Proposals related to sustainable mobility within the various campuses.

- **Business development and competitiveness:**

- Ideas that could lead to new business opportunities for companies in the Park with other companies in the Park itself or with companies in the surrounding area.

TARGET AUDIENCE

The target audience of this initiative are **people who work at companies** based at the different campuses of the Basque Country Technology Park who want to propose ideas aimed at improving the Park.

PRIZES

ONE CHALLENGE will be rewarded out of all the challenges proposed in this call for entries.

There will be a prize on offer for individuals and companies that take part:

INDIVIDUAL PRIZE: the winner of this edition will win **a travel bag worth 600 euros.**

COMPANY PRIZE: the company where the winner works will receive **1 day's use free of charge** of one of the **creativity rooms** located in one of the central buildings on the Zamudio/Derio, Vitoria-Gasteiz or Donostia/San Sebastian campuses.



Set out your idea to convince us that the Park should implement your CHALLENGE

HOW TO TAKE PART

Anyone who would like to take part must submit their IDEA(s) before the deadline, using the online web form. Each person may submit as many IDEAS as they want, but they must use a separate form for each one.

Proposals must be based around the following criteria:

- Level of detail and development of the proposal presented:

- Scope of the proposal
- Planning of the implementation phases
- Estimated resources needed to implement the proposal
- Economic and technical feasibility and in terms of resources for possible implementation at the Basque Country Technology Park
- Relevance to and impact on the Park's strategy, companies and people
- Relationship and commitment to SDGs and RIS3
- Quality of the proposal. Details included, and thoroughness of the writing and information provided, background information consulted, submission of models or prototypes, originality, etc.



SEND US your proposal

Ideas must be submitted through the online web forms provided for this purpose:

[FORM FOR IDEAS](#)

The deadline for receiving proposals is **January 31, 2025**

Any proposals submitted after this deadline will not be accepted.

GENERAL TERMS AND CONDITIONS

- Entry to this initiative implies knowledge and acceptance of these terms and conditions by the participants and the companies they work for, as well as any resolution that may be adopted due to unforeseen incidents.
- All documentation submitted by the participants will be confidential, although the Basque Country Technology Park may publish the general characteristics of the proposals submitted and the names of their proposers (person(s) and company).
- Authors of the proposals submitted grant exclusive exploitation rights of the work to the Basque Country Technology Park with no limitations whatsoever, including all forms of exploitation.
- In accordance with Article 13 of Regulation (EU) 2016/679 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as GDPR), the Basque Country Technology Park hereby provides the following information in relation to the processing of their personal data:

Data controller: The Basque Country Technology Park, whose contact details can be found at www.parke.eus

Data is processed for the purpose of sending communications, newsletters and e-mails about the Technology Park's activities and services.

You may exercise your rights of access, rectification, deletion, limitation of processing, opposition and portability of data by writing to rgpd@parke.eus

Please visit the Technology Park website (<https://parke.eus/es/privacidad/>) to view the privacy policy and read about the terms and conditions under which the Basque Country Technology Park treats your data and about your rights.