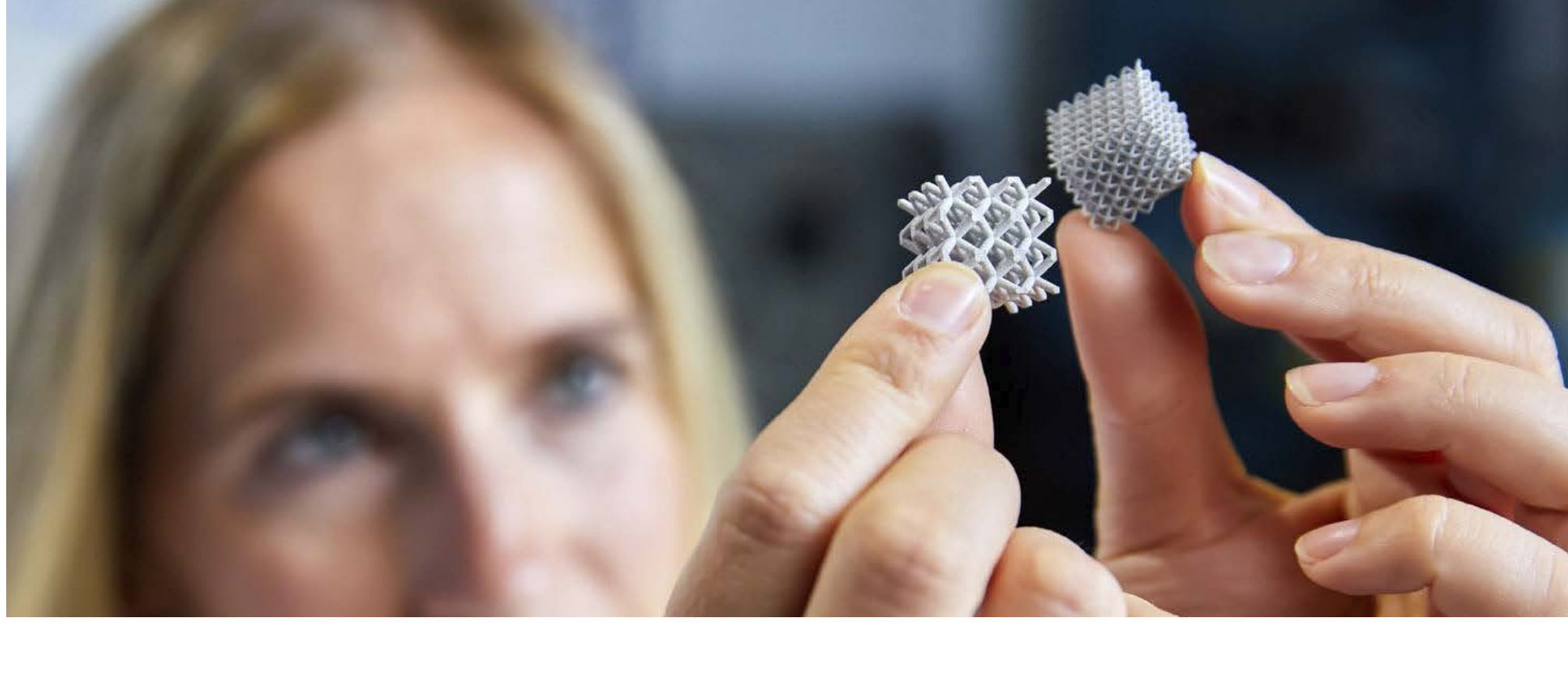


2021-2024
STRATEGIC
PLAN

The activity of Euskadi Technology Park is based on three lines: Grow – Contribute – Make an Impact with eight strategic lines: Geographical expansion and specialisation, Business expansion, Smart and sustainable infrastructures, **Contribution to society**, Network of alliances, Organisational model, Differential services and Parke Trademark.



OUR COMMITMENT
TO SOCIETY

■ The leaders of Parke undertake to prepare their plan for commitment to society and development of the SDGs and inform all the interest groups. The social commitment is included in the strategy, assessed and its impact measured using indicators and the Monetization study of the social balance.

After reflecting on their existing capacities and the needs of society, the Technology Park assumes a position as a key stakeholder in the business and technology relationship with Basque society, promoting the value of Science and Technology and strengthening the role of women in this area, creating vocations for the future and highly specialised talent, always in line with the ecosystems that influence economic growth and social welfare for Euskadi

673

Business units,
research bodies and
technology centres

23.674

Workers

8.243 M€

Total
turnover

754 M€

Economic
allocation to R&D

33%

R&D expenditure in
the Basque Country

Datos 2023

■ Society satisfaction (2024): **8,76**

■ Overall satisfaction of partners (2024): **8,79**

■ Customer satisfaction with the BEParke services for the development of Parke as ecosystems of life (Sporting, cultural and social type initiatives, Challenge for the Parke, among others) (2024): **8,51**

BEParke

CONSOLIDATION AS A SOCIALLY RESPONSIBLE ORGANISATION

1.

Commitment with the local
social environment

Ecosystem of life:

Development of BeParke Kluba, leisure-culture and sports-health space directed at everyone who works at the companies and entities located in Parke.

Sponsorship of local cultural, sports and social associations.

2.

Promoting
Good Governance

Code of Ethics .

Management under the principles of good administration and public ethics.

Consolidated Model of Transparency.

Compliance.

3.

Plan for the Equality of
Women and Men

defined in the Parke strategy to guarantee equality between men and women. Parity of representation on the board of management and commitment at **Parke as a safe workplace, free from violence and harassment**.

4.

Euskara Plan

Working group to promote Euskara in coordination with the SPRI group.

k·media

EXTERNAL COMMUNICATION
TO PROMOTE THE BUSINESS REALITY OF PARKE



Euskadi Technology Park plays a key role in communication with society, promoting knowledge and the publication of advances in science, technology and business that take place within its ecosystem, promoting the circulation of initiatives that have a positive impact on the environment. In addition, it actively works on the circulation of initiatives for raising awareness about careers in science and technology, especially among young people, and strengthens its commitment with support for women in science and technology, fostering greater equality and diversity in these fields.



The communication as part of our mission to publicise the reality of Parke and to take innovation and technology to the everyday lives of the people in Euskadi.

347

News published
on the website

24

Business newsletter
sent

4

Euskotek journals
published

k·future

PUBLICATION OF THE VALUE OF SCIENCE AND TECHNOLOGY FOR SOCIETY



Disruptive
technologies

Draw attention to and enlighten society about technological paradigm shifts. Meetings have been held to address the following subjects: IoT, Cybersecurity, Blockchain, Big Data, Quantum Computing, 5G and Robotics.



k·talent

PROMOTION OF THE VALUE OF
WOMEN IN SCIENCE AND TECHNOLOGY
AND IN BUSINESS

590 participants and 20 activities carried out or supported in favour of the role of women in Science, Technology and Innovation, including:

- **International Day of Women and Girls in Science** (11 February): 211 profiles of women at Parke published on the Web and Social Media. Collaboration with the Emakumeak Zientzian project in Gipuzkoa.
- **Inspira STEAM project**: Participation of 56 professionals from Parke as Mentors.
- **Talent Woman Programme**.
- **APTE (Association of Science and Technology Parks of Spain) Science and Technology for Women Project**: More than 550 participants in 2024.
- **Raising awareness about the female scientists and technologists at Parke**: Awareness-raising and communication campaigns, participation at forums of women in science and technology.

HELP TO PUBLICISE AND
ENCOURAGE CAREERS IN SCIENCE AND
TECHNOLOGY AMONG YOUNG PEOPLE

•Promoting careers in science and technology, reaching more than **2280 students and 18 activities completed**:

- **FP/PARKE initiative**: In collaboration with Ikaslan, Hotel and businesses from Parke, benchmarks and committed to raising awareness among our young people. Participation of 945 students.
- **APTE careers in science project**: Publication of careers in science and technology among young people.
- **Technology camps**: The aim is to conciliate the family and professional lives of workers at Parke companies during school holidays.
- **"A day at the Park"**: Visits by 460 school children. Ikasekiten Programme.



SDG

The Strategic Plan is drawn up in line with the Euskadi Basque Country 2030 Agenda, **contributing to 14 of the 17 Sustainable Development Goals (SDG)** promoted by the United Nations Agenda.

The SDG to which Parke most contributes are SDG 8 (Decent Jobs and economic growth) and 9 (Industry, Innovation and Infrastructure)

Signatory of the United Nations Global Compact and the Basque Alliance for the SDG.

PSMAUs

Promotion of circular economy initiatives in line with the development of specific Plans for mobility, accessibility and sustainability.

Sustainable mobility: start-up of 75 recharging points for electric vehicles.

Reduction of carbon footprint (scope 1 and 2): 88.72% since 2019 (167 ton of CO2 equivalent to the atmosphere avoided).

Continued sustainability forums in the 3 historic regions.

Consolidation of the ParkeCarpool initiative to encourage the use of **shared vehicles**.

PARKE BERDEA



Inclusion of the sustainability strategy in all activities and projects, **promoting the energy transition and climate neutrality** with measures in existing buildings and new constructions in order to achieve a reduction in energy consumption and make energy self-sufficiency possible.

Circulation and promotion among companies in order to reduce energy consumption, increase the use of renewable energies and reduce CO² emissions.

Commitments:

- 2030: 35% reduction in energy consumption and 32% increase in self-consumption based on renewable energies.
- Climate neutrality in 2030 (scope 1 and 2 carbon emissions).
- 2050: 60% reduction of energy consumption.

2024 measures:

- %Reduction of energy consumption (2024) with respect to 2015: 42.97%
- Increased use of renewable energy: introduction of 22 photovoltaic installations.
- Self-consumption based on renewable energies: 16.28%

