

Dossier for companies

Experience Parke with KLUBA, a new space for leisure, culture, sports, and health with a variety of activities spread across all its campuses.



parke.eus/KLUBA

Initiative:



Parke company, welcome to **KLUBA!**

Euskadi Technology Park has created BeParke KLUBA, a new leisure, cultural, sports, and health program aimed at more than **673 companies** and **23.600 professionals**. Therefore, the people who make up the Parke community can enjoy our hobbies without leaving the campus and create new bonds between each of us.

KLUBA's purpose is to transform Euskadi Technology Park into a living ecosystem, a space for socializing and healthy fun for people, helping to attract and retain talent, as well as foster teamwork.

And as a Parke company, we invite you to be an active part of this community: BeParke KLUBA.



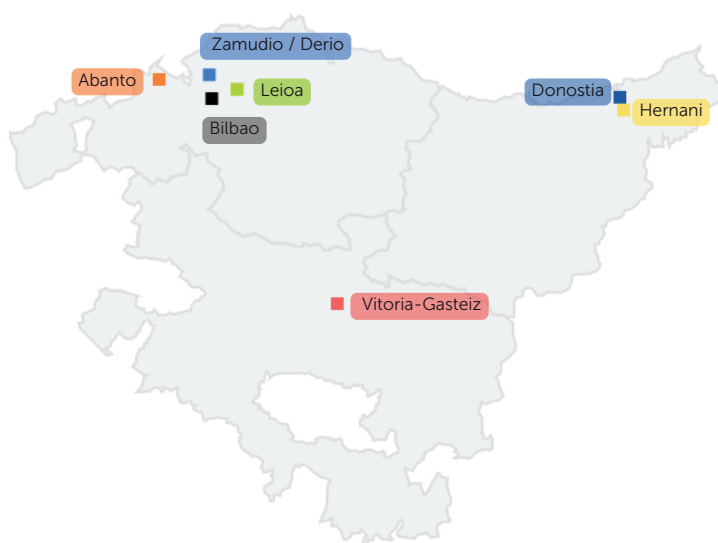
**WE SEEK TO BRING PEOPLE TOGETHER
BY OFFERING EXPERIENCES TO
CONNECT, SOCIALIZE, AND HAVE FUN
IN A HEALTHY WAY"**



BeParke **KLUBA**, experience Parke!

KLUBA offers a wide range of activities throughout the year across all Parke campuses, and you can attend any of them regardless of your workplace location.

KLUBA has a dynamic calendar that will continue to add new activities throughout the year.



Leisure, Culture, Sports, and Health

- » Parkea Musik Fest
- » Escape Room
- » Padel tournament
- » Football 7 tournament
- » Basket 3X3 tournament
- » Running
- » Crossfit
- » Others

Among the sports activities, the big new feature is **THE LEAGUE OF COMPANIES**, a competition that will reward companies and participants based on a points system for participation and final ranking.

All information about the activities at:
www.parke.eus/kluba.



"WE AIM TO **BRING PEOPLE TOGETHER** BY OFFERING EXPERIENCES TO **CONNECT, SOCIALIZE, AND HAVE FUN IN A HEALTHY WAY.**"



THE LEAGUE OF COMPANIES Teamwork!

The League of Companies is the competition that brings together all Parke companies around sports, health, and teamwork. As a company, you can sign up for the activities you choose, and the more you participate in different activities, the higher your chances of winning the overall ranking. In addition, participation grants access to exclusive raffles.

Activities included in the ranking:

» Padel tournament, Football 7 tournament, Basket 3 x 3 tournament, Crossfit and Escape Room.

Participants:

Companies can participate in any activity as long as your team consists of at least 50% of your employees. Above that percentage, if you don't have more employees, friends and family may join to complete the team. Depending on the activity, it may even be possible to register multiple teams, and only the highest-ranked team will earn points.

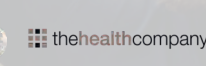
To encourage participation from all Parke professionals, the **PARTICIPANT POOL** has been created. If your company does not have a team and you are interested, you can register in the participant pool, and the organization will facilitate the formation of teams from the pool members, as long as it is feasible.

Scoring system:

Activity registration:	15 points
🏆 First place	50 points

🥈 Second place	40 points
🥉 Third place	30 points

Exclusive prizes and raffles:



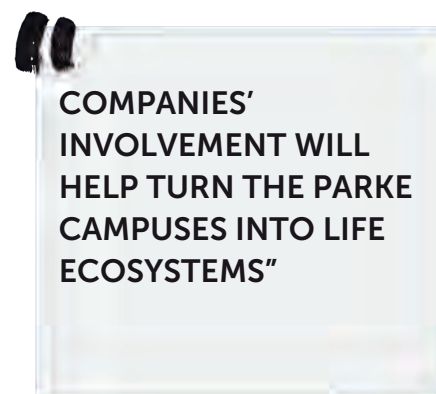
"IT'S NOT JUST ABOUT COMPETING, BUT ALSO ABOUT **SHARING EXPERIENCES, STRENGTHENING BONDS, AND BUILDING COMMUNITY.**"

Parke companies can also take an active part in **KLUBA**

KLUBA offers different participation options, allowing you to choose the one that best suits the characteristics of your company.

Companies that choose one of these options will gain prominent visibility in KLUBA's communication channels. The company will also help to:

- » Promote leisure, culture, sports, and health among the people in its organization.
- » Position itself as a company committed to people.
- » Help create healthy social and recreational spaces for the people of Parke.



How can my company take an active part in BeParke KLUBA?

1. Become KLUBA FRIEND!

Being a KLUBA FRIEND gives you a series of benefits designed to help you make the most of everything KLUBA has to offer. Whether as a company or as an individual, you can become a friend at no cost and enjoy a range of advantages:

- » Access to all KLUBA content: Stay up to date with all news, activities, and events.
- » Activity discounts: Enjoy discounts on registration for all activities held throughout the year.
- » Priority participation in raffles: Access exclusive raffles and win numerous prizes.
- » Access to the BeParkeKLUBA App.

**BECOME KLUBA FRIEND AT:
WWW.PARKE.EUS/KLUBA**

2. Participate in THE COMPANY LEAGUE

As a company, you can participate in the COMPANY LEAGUE by paying the registration fee for each person in your organization who is interested in taking part in one or more activities organized by KLUBA. Registration for each activity will earn points for your team members for exclusive raffles, and points for your company in the overall COMPANY LEAGUE ranking.

How can a company register?

1. Visit the KLUBA website www.parke.eus/KLUBA.
2. Check the activities with open registrations.
3. Purchase tickets for the people in your organization.

This action is one-time and can be repeated as many times as desired throughout the year.

3. Become a sponsoring company

As a company, you can sponsor any KLUBA activity and gain the desired visibility.

Objectives:

- » Increase your presence and recognition among the companies in the Parke ecosystem.
- » Provide exclusive benefits to the people in your organization and promote CSR.
- » Showcase your products and/or services to KLUBA users.

Request prices and sponsorship conditions by writing to kluba@parke.eus.

